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STEELTON DOWNTOWN/FRONT STREET CORRIDOR REVITALIZATION

U.S. EPA Target Brownfields Area-Wide Plan

September 25th, 2024



Dauphin County

Redevelopment Authority

Project Team

Stromberg/Garrigan & Associates, Inc. – Reuse Planning KU Resources – Environmental Assessment Activities Gaito & Associates – Brownfields Redevelopment Specialist



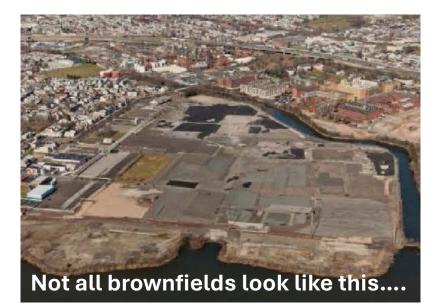
6:00 – 6:30: Open House – Boards for review, public/team meet and mingle

- 6:30 6:50: Brief Presentation Introductions About the Project Introduce Break-Out Activity
- 7:00 7:45: Break-Out Groups
- 7:45 8:00: Wrap-up

COMMUNITY VISIONING WORKSHOP

WHAT ARE BROWNFIELDS? Brownfields Basics

United States Environmental Protection Agency (EPA) Definition: Brownfields are real property, the expansion, redevelopment, or reuse of which may be complicated by the <u>presence or potential presence</u> of a hazardous substance, pollutant, or contaminant. Cleaning up and reinvesting in these properties protects the environment, reduces blight, and takes development pressures off greenspaces and working lands.







EXISTING INFRA-STRUCTURE ABILITY TO LEVERAGE PRIVATE **INVESTMENT AND DRAW ON OTHER** FUNDING



- NEGATIVE IMPACTS -**ENVIRONMENTAL HEALTH NEIGHBORHOOD BLIGHT** ļ **PROPERTY VALUES NUISANCES ECONOMY**

LEGACY IMPACTS

		ge
- NEGATIVE IMPACTS -		+ POSITIVE IMPACTS +
	ENVIRONMENTAL HEALTH	NEW ECONOMIC DRIVERS
	NEIGHBORHOOD BLIGHT	IMPROVED HEALTH
(PROPERTY VALUES	PROPERTY VALUES
	NUISANCES	AESTHETICS ####
	\$ ECONOMY	SAFETY

REDEVELOPMENT BENEFITS



PROMOTES COMMUNITY ENGAGEMENT





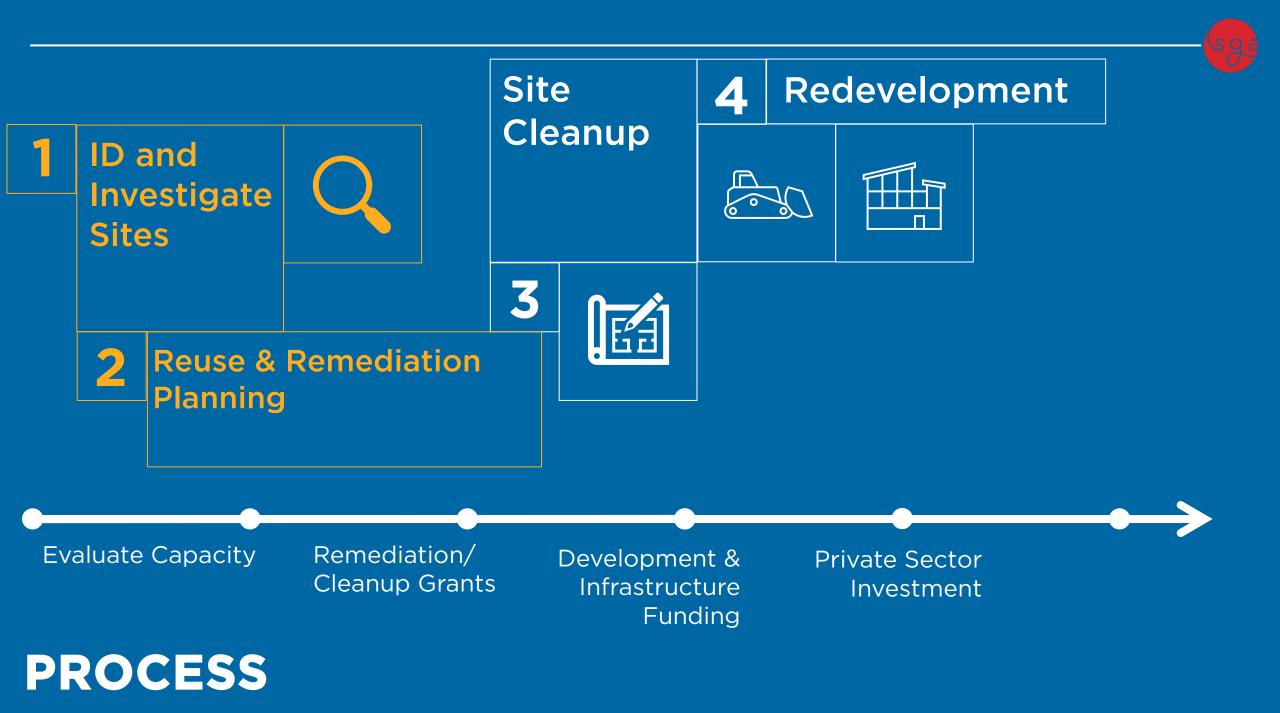
BUILDS ON EXISTING COMMUNITY CHARACTER

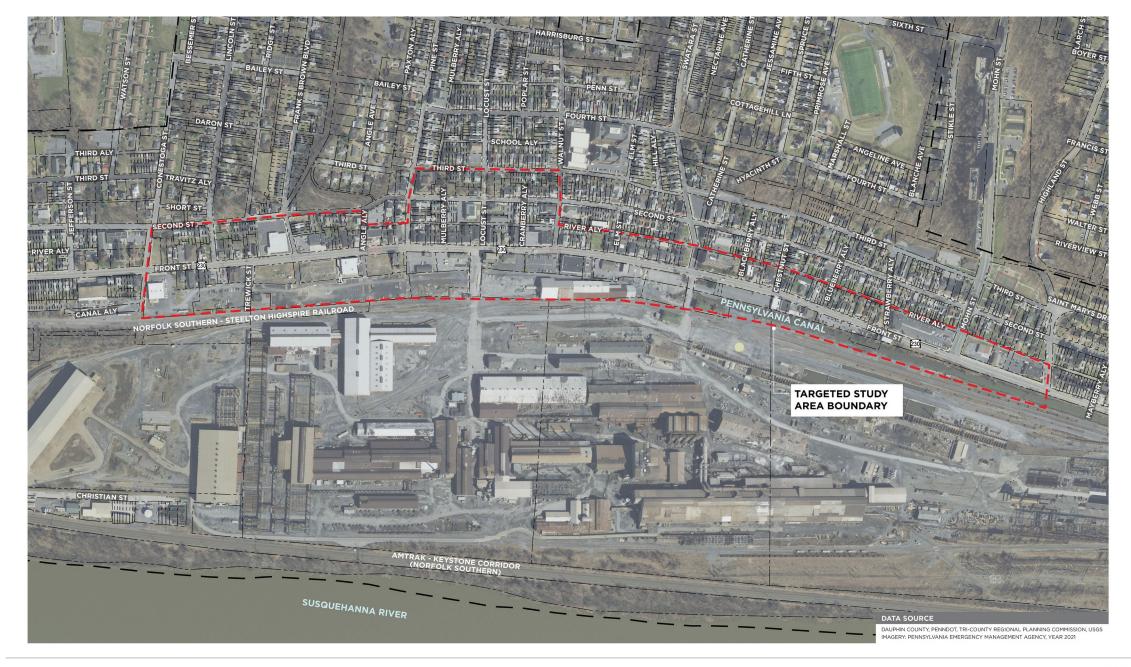
REVITALIZES CENTRALLY LOCATED PROPERTY

"Rehabilitating brownfields for commercial, industrial, and residential space provides an excellent example of how environmental quality is fundamental to economic improvement."

Tom Daniels - Environmental Planning Handbook

BROADER BENEFITS







FRONT STREET / ROUTE 203 CORRIDOR - TARGETED BROWNFIELDS AREA-WIDE PLAN Dauphin County Redevelopment Authority - U.S. EPA Brownfields Assessment Coalition Grant Project Steelton Borough, Dauphin County, PA Project Number: 23025.03 September 19, 2024

STUDY AREA AERIAL



100 200 400 SCALE: 1"= 200'-0"

NEW USES CONSIDERATIONS









LET'S TALK ABOUT YOUR COMMUNITY

- Vibrant downtown
- More recreation
- More & modern housing
- Greater retail & service options
- Improved connectivity
- Elimination of vacant buildings & blight
- Greater employment opportunities
 - More diversified economy

What are **YOU** needs?



WHAT ARE YOUR PLANS?



- Comprehensive Plan
- Downtown Plans
- Neighborhood Plans

We want to hear about your thoughts about downtown revitalization in Steelton and the Front Street Corridor.

Ground Rules:

- All ideas are welcomed
- Please respect everyone's point-of-view ideas can conflict with each other. That's okay.
- Be diplomatic and give everyone a chance to speak
- Identified a table recorder
- This will be fast-paced! We well tell you when to advance to the next Activity
- Wrap-up by 8:00 PM

IT'S YOUR TURN



ACTIVITY #1 - Is there a center or hub to Steelton and where is the most important Gateway to the neighborhood?

Do you consider there to be a "hub" or "center" in the Borough and if yes, where?

- We are not looking for the literal geographic center of the town, but instead what you consider the "center" of the central commercial district or the place that people would associate as the place where civic events happen. It could be a park, community center, facility, or a major intersection that everyone identifies as a primary hub of activity.
- If you think Steelton lacks such a place, where do you think one should be located or created?
- Each person should take one red sticker and place it on the map in the location the feel best represents the center or hub.

If you could only pick ONE location as the most important/official or formal gateway into Steelton's downtown, for what you believe is the most important direction of entry for visitors that have never been to Steelton before, where <u>would</u> it be?



ACTIVITY #2 - Is there a center or hub to Steelton and where is the most important Gateway to the neighborhood?

Every community has its own distinct character and strong points. To promote redevelopment that "meshes" well with the existing character and surrounding neighborhoods, we would like to know what you feel makes Steelton special.

<mark>yellow sticker</mark>



ACTIVITY #3 - Put on Your Thinking Caps: Are there uses, types of businesses, improvements, or items you would like us to consider for downtown when exploring revitalization opportunities for Steelton?

You know your community best. We would like your ideas on what you feel would work best on potential redevelopment sites and why.

green sticker



ACTIVITY #4 - What specific concerns do you have that you would like considered as any potential concepts for revitalization downtown, or on brownfield sites, along the Front Street Corridor are conceptualized?

What do you feel we should know, think about, or any other ideas you have about improving the study area? Insights on potential hurdles to making these ideas a reality are also important so please provide any thoughts as to why it may BE difficult in achieve the type of redevelopment you would like to see occur.

blue sticker



THANK YOU FOR YOUR PARTICIPATION!

For more information:



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